

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 772352 /		Alt Order #
Product Campaign June 2012		
Contract Dates 06/04/12 - 06/24/12		Estimate #
Advertiser Inam Rahman for City Council		Original Date / Revision 05/23/12 / 05/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Eamonn Donlyn	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 103.80
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Inam Rahman for City Council
P.O. Box 15788
Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	06/04/12	06/24/12	CBS This Morning	8a-10a		:30				NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/12	06/10/12	MTWTF--				2	\$35.00	0.80			
	Week:	06/11/12	06/17/12	MTWTF--				2	\$35.00	0.80			
	Week:	06/18/12	06/24/12	MTWTF--				2	\$35.00	0.80			
N 2	KGMB	06/04/12	06/24/12	Jeopardy I	430p-5p		:30				NM	12	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/12	06/10/12	MTWTF--				4	\$65.00	3.60			
	Week:	06/11/12	06/17/12	MTWTF--				4	\$65.00	3.60			
	Week:	06/18/12	06/24/12	MTWTF--				4	\$65.00	3.60			
N 3	KGMB	06/04/12	06/24/12	EM (M-F)	430a-8a		:30				NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/12	06/10/12	11111--				5	\$100.00	2.70			
	Week:	06/11/12	06/17/12	11111--				5	\$100.00	2.70			
	Week:	06/18/12	06/24/12	11111--				5	\$100.00	2.70			
N 4	KGMB	06/13/12	06/13/12	HI: State Of Clean Energy	630p-7p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/11/12	06/17/12	--W----				1	\$350.00	2.70			
N 5	KGMB	06/04/12	06/24/12	Sa-Su HI News NOW at 5p	5p-530p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/12	06/10/12	-----SS				1	\$250.00	3.80			
	Week:	06/11/12	06/17/12	-----SS				1	\$250.00	3.80			
	Week:	06/18/12	06/24/12	-----SS				1	\$250.00	3.80			
N 6	KGMB	06/04/12	06/24/12	Face The Nation	various		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/12	06/10/12	-----S				1	\$35.00	0.40			
	Week:	06/11/12	06/17/12	-----S				1	\$35.00	0.40			
	Week:	06/18/12	06/24/12	-----S				1	\$35.00	0.40			
Totals												103.80	\$3,695.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/24/12	40	\$3,695.00	\$3,140.75	\$147.99	\$3,288.74
Totals	40	\$3,695.00	\$3,140.75	\$147.99	\$3,288.74

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.